

FUNDING
BREAST
CANCER
RESEARCH
IN
CONNECTICUT:

SAVING
LIVES
LOCALLY



The CT BHI Difference: Impact Pursuit of Measurable Change

FINDING ANSWERS

THE END OF BREAST CANCER BEGINS WITH RESEARCH.

CT BHI has one goal, one vision: to help find a cure for breast cancer in our lifetime.

In Connecticut breast cancer is diagnosed in women more than any other cancer.

Focus on statewide research is the CT BHI difference.

CONNECTICUT FIRST

100% raised in Connecticut stays in Connecticut. This is the only program of its kind in the state.

JOIN THE RACE. JOIN THE CAUSE.

Our most important, largest and most visible fundraising event, the

CT RACE IN THE PARK,

takes place every May on the Saturday before Mother's Day. Every year, thousands from CT and other states join the annual event in New Britain's historic Walnut Hill Park. It's a family tradition, a celebration of life. It's the RACE of the year, the Race of a lifetime.

WHERE THE MONEY GOES.

Each year CT BHI awards breast cancer educational and research grants to forward thinking and innovative breast cancer projects that have yet to qualify for federal grants. We are doing it where it matters most - right here at home.

To date \$4.9 million in 119 grants has been awarded to breast cancer researchers in Connecticut.

RACE IN THE PARK SPONSORSHIPS:

MARKETING AND PHILANTHROPIC.

From cash and in kind support to sponsoring specific needed elements of the event, the RACE offers opportunities at the variety of levels to match each company's marketing and philanthropic goals.

In addition to extensive one-event exposure a sponsor will reach an audience of more than 10,000 people on RACE Day via an on site presence with signage, product sampling and more.

FUNDING ANSWERS.

Today there are political roadblocks to promising paths to FINDING answers to breast cancer and major cuts with potential impact on the pace of discovery. Scientists are struggling to keep labs running amidst uncertainty and federal funding volatility.

Together, through our individual and collective efforts and guided by science and innovation technologies, We can help sustain and accelerate research. ~ right here at home!

KEEP RESEARCH FUNDED in Connecticut!

JOIN US. NOW.

The Mission

To make a difference locally in the fight against breast cancer through education and research.

SPONSORSHIP PACKAGES

Sponsorship Opportunities & Benefits	Presenting Sponsor \$25,000	Platinum/ Special Event Sponsor \$20,000	Emerald Sponsor \$10,000	Sapphire Sponsor \$5,000	Ruby Sponsor \$2,500	Pearl Sponsor \$1,000
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COMPANY VISIBILITY

Right to use CT RACE logo (with approval)	●	●	●	●	●	●
Naming Rights	Negotiable	Survivor Breakfast	M/F 5K.	4K/1M Walk		
Logo/Name on RACE website/ Social Media/Links	●	●	●	●	Name	Name
Logo/Name on RACE Tshirts	●	●	●	●	Name	Name

RACE DAY RECOGNITION

PA Sponsor Announcements on RACE Day	●	●	●	●	●	●
10 x 10 Tent in Park (Approved Sampling)	●	●	●	●		
Finish Line Banners	4	3	2	1		
RACE Day Park TY Signs	8	6	4	3	2	1

COMPANY PARTICIPATION

Comp Race Entries	10	8	6	4	2	1
Largest Team Prize	Opportunity to build the winning largest team!					
Largest Pledge Collector Prize	Opportunity to Collect Most Dollars					

HOPE in ACTION



MAY 9, 2026

JOIN US!

**THE
LARGEST
FUNDRAISER
TO SUPPORT
LEADING EDGE
BREAST CANCER RESEARCH
IN CONNECTICUT!**



CT Breast Health Initiative, Inc. | **RACE IN THE PARK**

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